

BRET STOUT UX/UI DESIGNER + VISUAL DESIGNER



Campaign Awards: My work has been recognized with four Gold ADDY Awards, three Silver ADDY Awards, four Bronze ADDY Awards, five Telly People's Choice Awards, one Silver and two Bronze International Telly Awards, VA Innovations Award, Gold Hermes Creative Award, four International Annual Creativity Award/Annual, Silver Academy of Interactive and Visual Arts Communicator Award, Platinum MarCom Award, a Creativity Annual Award, and an International AICP Advertising Excellence/Campaign Award.

(Globalcast Media - No awards because it is not an ad agency - it is a FinServ and Media company)

- Silver AIVA Communicator Award (1)** - Reingold, VA, "Office of Patient-Centered Care"
- Health Care Innovations Award (1)** - Reingold, VA, "Health Informatics Initiative (hi2)"
- Gold Hermes Creative Award (1)** - Reingold, VA, "hi2 Graphic Novel"
- International Annual Creativity Award/Annual (2)** - Aniden, HP, "Touchsmart PC Maestro"
- International Annual Creativity Award/Annual (2)** - Aniden, HP/Dreamworks, "Innovation Begins with Z"
- International AICP Advertising Excellence/Campaign Award (1)** - Aniden, HP, "TouchSmart PC Maestro"
- Gold and Silver ADDY Awards (2)** - Aniden, HP/Dreamworks, "Innovation Begins with Z"
- Gold ADDY Award in Self-Promotion (1)** - Aniden, Agency, "Agency Demo Reel"
- Bronze ADDY Award in Self-Promotion (1)** - Aniden, Agency, "Agency Demo Reel"
- Gold ADDY Award (1)** - Aniden, HP, "Vivienne Tam Packaging Design"
- Gold and 2 Bronze ADDY Awards (3)** - Aniden, HP, "Don't be the Guy"
- 1 Silver, 2 Bronze, and 2 International People's Choice TELLY Awards (5)** - Aniden, HP, "Don't be the Guy"
- Silver and Bronze ADDY Awards (2)** - Aniden, HP, "HDX-XTREME"
- Silver ADDY Award (1)** - Aniden, HP, "MTV Artist Edition"
- Silver and two Bronze International TELLY Awards (3)** - Aniden, HP, "MTV Artist Edition"

Top 10 on AdAge's "Top 50 Interactive Agencies" - imc2

Forrester Wave Report Ranked imc2 as the "Top 3 U.S. Interactive Agencies" (Number 2) - imc2

(imc2 - No awards - I was in charge of leading all the creative for new business pitches to the Big Brands - pitching and winning new business with a 67% (2007) and a 74% (2008) Win Rate - Industry Average: 12%)

- Gold ADDY Awards (2)** - Huge Advertising, Dreyer's, "Not All Cows are Created Equal"
- 2 Silver and 1 Bronze ADDY Awards (3)** - Huge Advertising, Target, "Bull's Eye Brand"
- 1 Silver and 1 Bronze ADDY Awards (2)** - Huge Advertising, Athlete's Foot, "The Perfect Fit"
- Platinum MarCom AMCP Award (1)** - Huge Advertising, Harley-Davidson, "Harley Apparel Catalog"
- Silver International AIVA Communicator Award (1)** - Huge Advertising, SDG, "Website Design"

Interactive Awards: My work has also been recognized with six Gold ADDY Awards, nine Silver ADDY Awards, five Bronze ADDY Awards, 12 International Ad:Tech Awards, 14 International WEBBY Awards, six New York Festivals Awards, eight DFWIMA's EIMA Category Awards, one International Bronze Effie Award.

ADDY Awards (20) - Winner of six Gold, nine Silver, and five Bronze ADDY Awards.

International Ad:Tech Awards (12) - Winner in various categories, including 3 Best of Show Online Campaign Awards, 2 Best of Show Rich Media Website Awards, 2 Best of Show Integrated Ad Campaign Awards, 3 Best Rich Media Campaign Awards, and 2 Best Interactive Campaign Awards

WEBBY Awards (14) - Category winner in four (4) categories, including Websites (2), Advertising (9), Media & PR (2), and Video (1).

New York Festivals Awards (9) - Winner in various categories, including Animation Promotion (1), Copywriting (1), Promotion (1), Graphic Design (1), Promotion (3), and Use of Technology (2).

DFWIMA's EIMA Awards (8) - Winner in various categories, including 2 Most Innovative Online Brand Creative Awards, 1 Most Effective Use of Video Award, 3 Most Effective Online Brand Awareness Campaign Awards, and 2 Most Effective Direct Response/Lead Generation Awards

International Bronze Effie Award (1) - Winner in the category of Transportation (1)

ADDY Awards (37)

The American Advertising Awards is the advertising industry's largest and most representative competition, attracting tens of thousands of entries every year in local AAF competitions – where winners compete in the national ADDY Awards. Concurrently, across the country, local entrants vie to receive an ADDY Award - recognition as the very best in their markets.

International Telly Awards (8)

The Telly Awards is the premier award honoring the finest film and video productions, groundbreaking web commercials, videos and films, and outstanding local, regional, and cable TV commercials and programs from around the world. The Telly Awards recognize winners with Silver and Bronze awards. The Telly "People's Choice" Award is voted on by other ad agency professionals/peers – which is considered one of the most coveted awards.

Health Care Innovations Award (1)

The Health Care Innovations Awards funded up to \$1 billion in awards to organizations that implemented the most compelling new ideas to deliver better health and improved care in government health care programs, including the Veteran healthcare within the VA, Medicare, Medicaid and CHIP.

MarCom AMCP Award (1)

MarCom Awards honors excellence in marketing and communication while recognizing the creativity, hard work and generosity of industry professionals. Since its inception in 2004, MarCom has evolved into one of the largest, most-respected creative competitions in the world. MarCom is administered by the Association of Marketing and Communication Professionals (AMCP).

Hermes Creative Award (1)

Hermes Creative Awards honors the messengers and creators of the information revolution. Armed with their imaginations and computers, Hermes winners bring their ideas to life through traditional and digital platforms. Each year, competition judges evaluate the creative industry's best publications, branding collateral, websites, videos, and advertising, marketing and communication programs. The competition is administered by the Association of Marketing and Communications Professionals (AMCP).

AIVA Communicator Award (1)

The Academy of Interactive and Visual Arts (AIVA) Communicator Awards is the leading international awards program recognizing big ideas in marketing and communications. Founded nearly three decades ago, The Communicator Awards receives over 6,000 entries from companies and agencies of all sizes, making it one of the largest awards of its kind in the world. Judging body is comprised of members of The Academy of Interactive & Visual Arts (AIVA) and includes some of the biggest names in the industry from all areas of marketing and communications.

WEBBY Awards (14)

Established in 1996 during the Web's infancy, The WEBBYs are presented by the International Academy of Digital Arts and Sciences (IADAS) - a 2000+ member judging body. The Academy is comprised of Executive Members, including leading web experts, business figures, luminaries, visionaries and creative celebrities, and associate members who are former WEBBY Winners. It is hailed as the "Internet's Highest Honor" by The New York Times.

International Annual Creativity Awards (4)

The Annual Creativity Awards were established in 1970 and is one of the longest running independent international advertising and graphic design competitions in the world. Each year, judges choose the best print, web, advertising and media designs from all over the world to be reproduced in the Creativity Awards Annual Book. Creativity International Design Awards showcase the very best work in graphic design. The recipients of the "Creativity International Award's are also featured in AdAge Magazine and online.

International Ad:Tech Awards (12)

ad:tech expositions, the leading international organizer of conferences and exhibitions for the interactive marketing community worldwide, has hosted their annual ad:tech awards since 1997 - honoring creative talent behind best websites and interactive marketing campaigns on the Internet.

DFWIMA's EIMA Awards (8)

Since 1999, the Dallas Fort Worth Interactive Marketing Association (DFWIMA), is one of the largest interactive marketing groups in the nation, and recognizes the works that demonstrate thoughtful leadership, superior execution, and innovation in the field of interactive marketing through their Excellence in Interactive Marketing Awards (EIMA) annual awards.

New York Festivals Awards (9)

It's all about the work. New York Festivals (NYF) Advertising Awards represents a high standard and recognition of excellence – in which quality and passion matter, presents international awards to honor and recognize the world's very best work and the men and women who create it. NYF's international competition provides a truly complete representation of the very best in creative communications globally.

International Bronze Effie Awards (1)

Since 1968, Effie Worldwide presents their Effie Awards (Effectiveness in Marketing) and are known by advertisers and agencies globally as the pre-eminent award in the industry, and recognize any and all forms of marketing that contribute to a brand's success. For over 50 years, winning an Effie has become a global symbol of achievement. Effie Awards were originally launched by the New York American Marketing Association as an awards program and has become the global symbol of achievement honoring the most effective advertising efforts worldwide.

AICP Award (1)

Founded in 1972, The Association of Independent Commercial Producers (AICP) with national offices in New York and Los Angeles, represents the interests of independent companies that specialize in the production and post production of commercials in various media-film, video, and digital for advertisers and agencies.