

BRET STOUT

VISUAL DESIGNER

BRAND DESIGN + CAMPAIGN DESIGN + PRODUCT DESIGN + UX/UI DESIGN

“ I am a visual designer who knows that the right strategy and design must solve a client problem. I love doing what I do and I always strive to create pure brand awesomeness. I'm very passionate and I effectively collaborate and inspire others to always think bigger. ”



310.749.9408 | bretstout1@gmail.com | bretstout.com | Los Angeles, California (Marina del Rey)

Los Angeles, California

IDEATION + STRATEGY + DESIGN + DEVELOPMENT



VISUAL DESIGN SKILLS

- ideation
- brand strategy
- branding/logo design
- visual design
- campaign writing
- photo-compositing
- graphic design
- custom typography
- campaign design
- hand-illustration
- vector illustration
- product design
- UI/UX design
- website design



UX/UI DESIGN PORTFOLIO

<http://www.bretstout1.com/Bret-Stout-UX-UI-Design-Portfolio.pdf>

(mostly left brain)



VISUAL DESIGN PORTFOLIO

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ONLINE BRAND EXPERIENCES – WEBSITE DESIGN/BUILD



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BRAND IDENTITY – CUSTOM LOGO DESIGN

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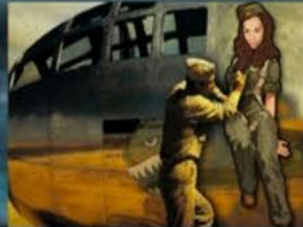
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PHOTO-COMPOSITING — HIGH-END PHOTOSHOP DESIGN

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WRITING + STORYTELLING – WRITING + DIRECTING



the WONDROUS WORLD of POSSIBLE

mobiliciously mobile

In a far away land there's a world you will find – where dragons meet and dragons don't die
 You can have as much as you want all day – where impossible dreams always come true
 Mobiliciously mobile, drastically blue – a place where blue and black is "I"
 A world where words are a place to explore – you'll think and think and think some more
 Who would think, but think you do – a wondrous world where things come true



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CUSTOM TYPOGRAPHY – HAND-ILLUSTRATED IN VECTORS



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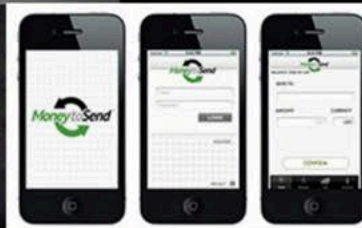
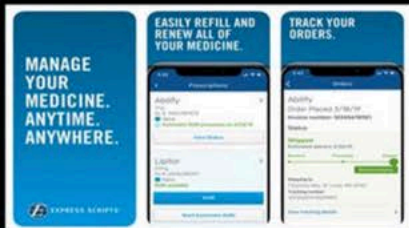
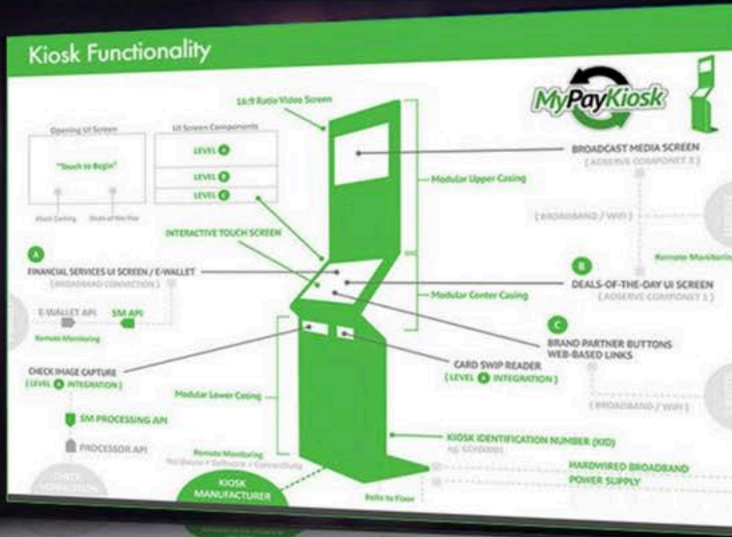
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PRODUCT DESIGN – IDEATION+STRATEGY+DESIGN+DEVELOPMENT



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VISUAL DESIGN PORTFOLIO

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HAND-ILLUSTRATION – VISUAL STORYTELLING

BRET STOUT
VISUAL DESIGNER



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APPAREL DESIGN – DESIGN + PHOTO-COMPOSITING

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DIGITAL VECTOR ILLUSTRATION – COMPLEX DIGITAL VECTORS

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CAR WRAP DESIGN – COMPLEX 2D DESIGN > THINKING IN 3D



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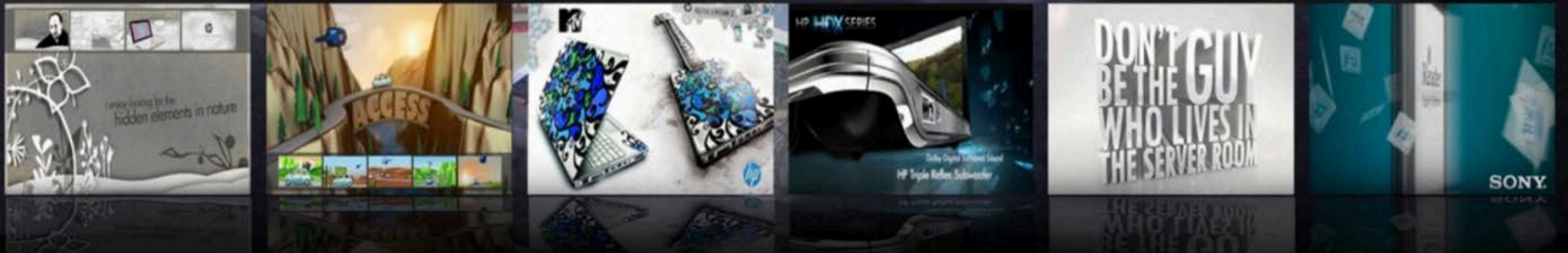
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BROADCAST VIDEO – WRITING + STORYTELLING + DIRECTING

BRET STOUT
VISUAL DESIGNER



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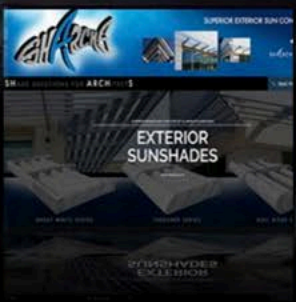
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MARKETING COLLATERAL – CAMPAIGN IDEATION + DESIGN + LAYOUT



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UX/UI DESIGN – HUMAN-CENTERED DESIGN + STRATEGY



<p>Check Cashing just got a whole lot easier (and cheaper)</p> <p> Launch</p> <p>Money Transfer Bill Pay</p> <p>YOU SAVE UP TO 75%</p>	<p>Discount Deals on the all stuff you want (at great discounts)</p> <p> Launch</p> <p>Valpak SAVINGS</p>	<p>Big Monster Deals even more deals on big stuff (big things you need)</p> <p> Launch</p> <p></p>
<p>FINANCIAL SERVICES Check Cashing, Money Transfer, and Bill Pay</p>	<p>LOCAL COMMUNITY DEALS Restaurants, Automotive, Groceries, Fitness, Entertainment, and More</p>	<p>BIG-MONSTER OFFERS Car Insurance, Health Insurance, Phones, Computers, Air-fares, and More</p>



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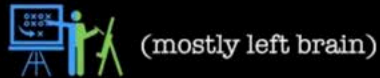


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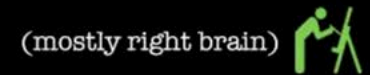
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UX vs UI

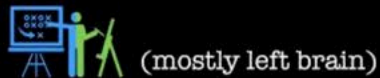


BRET STOUT UX/UI DESIGNER (mostly left brain)

On the left side of my brain, I am a highly effective thinker who consistently delivers sound strategy to produce a unique solution to a client problem. I am a master at taking complex data and applying my 'sort-and'simplify' skillset to rapidly develop and define the strategic direction of a campaign, website, mobile app, or product design.

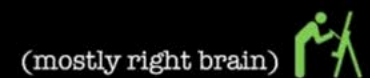
(mostly right brain) VISUAL DESIGNER BRET STOUT

On the other side of the brain, I am a master at visual design. I am a creative that knows how to produce visual designs that fully engage the intended target audience. My storytelling skills are hyper-focused on delivering the right combination of visual design and writing to impact the psychological code of need/want.



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BRETSTOUT RESUME

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